

# Protect Me With 3+ 2022-2023 Poster Contest Guidelines

Eligibility: 5<sup>th</sup>-grade through 12<sup>th</sup>-grade students who are New Jersey residents

#### Format:

- 1. Size: 8.5 x 11 single sheet of paper
  - a. No firm or rigid backing. Do not mount any posters.
- 2. Poster may be horizontal or vertical (landscape or portrait)
- 3. Artwork must be original:
  - a. No paste-on, stenciling, or tracing
  - b. No copyrighted materials
- 4. The following art materials may be used:
  - a. Pens, pencils, colored pencils, markers, or crayons
  - b. Watercolor or Acrylic paint
    - i. No charcoal, oil paints, pastels, chalk, glitter, or sand
    - ii. Please do not staple the poster to the submission form, use paper clips
- 5. Original computer-generated artwork will be accepted
- 6. Poster may be in color or black & white

## **Requirements:**

- 1. The poster must cover only 1 of the vaccine categories (COVID-19, Tdap, HPV, Meningococcal ACWY, or Flu).
  - \*A poster covering more than one vaccine will be disqualified.
- 2. The poster must contain at least 1 fact from https://protectmewith3.com such as
  - a. Why you need to be vaccinated
  - b. Facts about the disease(s) the vaccine prevents
  - \*Entries with information from other sources will be disqualified
- 3. The poster must contain the statement: "For more information go to www.protectmewith3.com"
- 4. The poster must contain the statement: "Get vaccinated!"

#### **Submission:**

- 1. Early Bird Submit on or before January 6, 2023
  - a. If your poster is submitted by January 6, you will be entered into a drawing to win a \$50 gift card.
- 2. Open Registration Submit now through February 3, 2023
- 3. Upload poster and application to <a href="www.protectmewith3.com/submit">www.protectmewith3.com/submit</a> OR mail-in poster and application form to:

Protect Me With 3+ 50 Park Place Suite 700 Newark, New Jersey 07102



**Note**: If you electronically submit your poster and are chosen as a finalist, you must mail your original poster to us for final judging. We will contact you and send you a pre-stamped envelope to assist with mailing.

## Entries will be judged on:

- Creativity/ Originality
- Vaccination message
- Visual Effectiveness
- Overall appeal

If you have any questions, please email PMW3@pmch.org

### **GENERAL CONTEST RULES:**

- 1. Students must be residents of New Jersey.
- 2. A group of students may enter the contest, but prizes will be awarded per entry, not per individual participant.
- 3. Group entries should only be submitted one time by one group member (Team Captain).
- 4. Each student can only work on one entry, either as an individual or as a group.
- 5. Entries must be students' original work and contain no copyrighted material.
- 6. Entries can be in **English or Spanish**.
- 7. To ensure the most current information is used, entries shall <u>only use</u> the information provided on <u>www.protectmewith3.com</u>. Do not use information obtained from other organization websites listed in the "resource" sections.
- 8. Entries must focus on one vaccine.
- 9. All students under the age of 18, will need parent/guardian permission to participate.
- 10. If selected as a finalist, each participant involved in the creation of the poster will be required to complete the **Photo and Video Consent Form**.
- 11. All winners will be notified of their selection by e-mail.
- 12. Winners are encouraged to attend the Awards Ceremony to receive their prize.
- 13. All submissions will become the property Protect Me With 3+ and its sponsors. All rights for reproduction in all media including print, film, web, and/or video are assigned to the organizers and their sponsors to use as deemed appropriate for the goals of the contest and the Protect Me With 3+ campaign. Posters will not be returned.

## **Entries must NOT contain:**

- 1. Spelling mistakes.
- 2. Information from the "resources" section of <a href="www.protectmewith3.com">www.protectmewith3.com</a> or from other organizations/sources.
- 3. Information on more than 1 vaccine.
- 4. Brand names or trademarks of vaccines (example: Gardasil for HPV).
- 5. Material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes copyright or license infringement.
- 6. Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.



- 7. Material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- 8. Material that is unlawful, in violation of, or contrary to the laws or regulations in any state where the entry is created.
- 9. Entries must not have been submitted previously in a promotion or contest of any kind or exhibited or displayed publicly.

\*\*Any entry that does not follow contest rules will be disqualified. \*\*